

VISIBILITY SOCIAL MOBILITY SUCCESS

4TH ANNUAL WOMEN'S GLOBAL LEADERSHIP CONFERENCE

18 OCT 2023
AGNES SCOTT COLLEGE

GAINES CHAPEL, PRESSER HALL

REGISTRATION & CHECK-IN, 8:30-9:00 AM

WELCOME & OPENING REMARKS, 9:00-9:30

Welcome & opening remarks from conference chairs, **Dr. Yves-Rose Porcena**, **Dr. Gundolf Graml**, and President of Agnes Scott College, **Leocadia I. Zak**.



VISIBILITY, SOCIAL MOBILITY, & SUCCESS: THE GLOBAL PERSPECTIVE
9:30-10:30 AM

Dr. Amani Ballour in conversation with **Rose Scott**, host and executive producer of WABE's "Closer Look." Dr. Ballour is a Syrian pediatrician, winner of the Raoul Wallenberg Prize, and inspiration for National Geographic's award-winning documentary *The Cave*. Her incredible story has also been chronicled by *The New York Times*, *Nightline*, and *The Guardian*.

PURPOSE, PROFIT, & PHILANTHROPY:
EXPLORING NEW AVENUES TO SUCCESS
10:45-11:45 AM

Jill Savitt, President and CEO of the Center for Civil and Human Rights will engage **Saadia Madsbjerg**, Vice President of Global Community Affairs at The Coca Cola Corporation and President of The Coca Cola Foundation and **Fay Twersky**, President and Director at the Arthur M. Blank Foundation in conversation about the intersection of philanthropy and business in addressing historical marginalization, enhancing social mobility, and redefining the notion of success.



THE INVISIBLE CAMPUS COMES TO LIGHT
1:00-2:00 PM

This panel brings together leading scholars to discuss pioneering research projects into the hidden histories of their institutions and surrounding communities. **Dr. Hilary Green** of Davidson College (The Hallowed Grounds Project, University of Alabama), **Dr. Rhondda Robinson Thomas** of Clemson University (Call My Name project, Clemson University), and **Dr. Robin Morris** of Agnes Scott College (Mellon-funded research on Agnes Scott's evolution as an institution as it pertains to race) will be moderated by Agnes Scott College's Vice President for Diversity and Inclusion, **Dr. Yves-Rose Porcena**.

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PROGRAM, CONTINUED

TRANSFORMING ORGANIZATIONS & REDEFINING LEADERSHIP 2:15-3:15 PM

As senior leaders at global business organizations, **Chanel Frazier**, Head of BlackRock's Atlanta Innovation Hub; **Tara Hogan Charles**, Senior Director for Racial Equity Programs and Partnerships at Procter and Gamble; **Venessa Harrison**, President of AT&T Coastal States, and **Catherine Lynn**, Vice President of Product and Product Design for Business Blueprint & Banking at American Express, will provide insight into how their respective organizations work towards more inclusive workplaces that enable historically marginalized groups to generate their own stories of success. Moderated by Economy and Business Reporter for the Atlanta Journal-Constitution, **Mirtha Donastorg**.



ENTERTAINMENT ENTREPRENEURS: BUILDING SUCCESS FROM SCRATCH 3:30-4:30 PM

Kim Fields has turned an award-winning career in the entertainment industry into leadership opportunities in other areas. After numerous significant roles onscreen and 2 NAACP Image Awards, she has created many successful businesses, among them Signature Blends by KF, a coffee and tea company selling specialty brews. Ms. Fields will be in conversation with **Rose Scott**.

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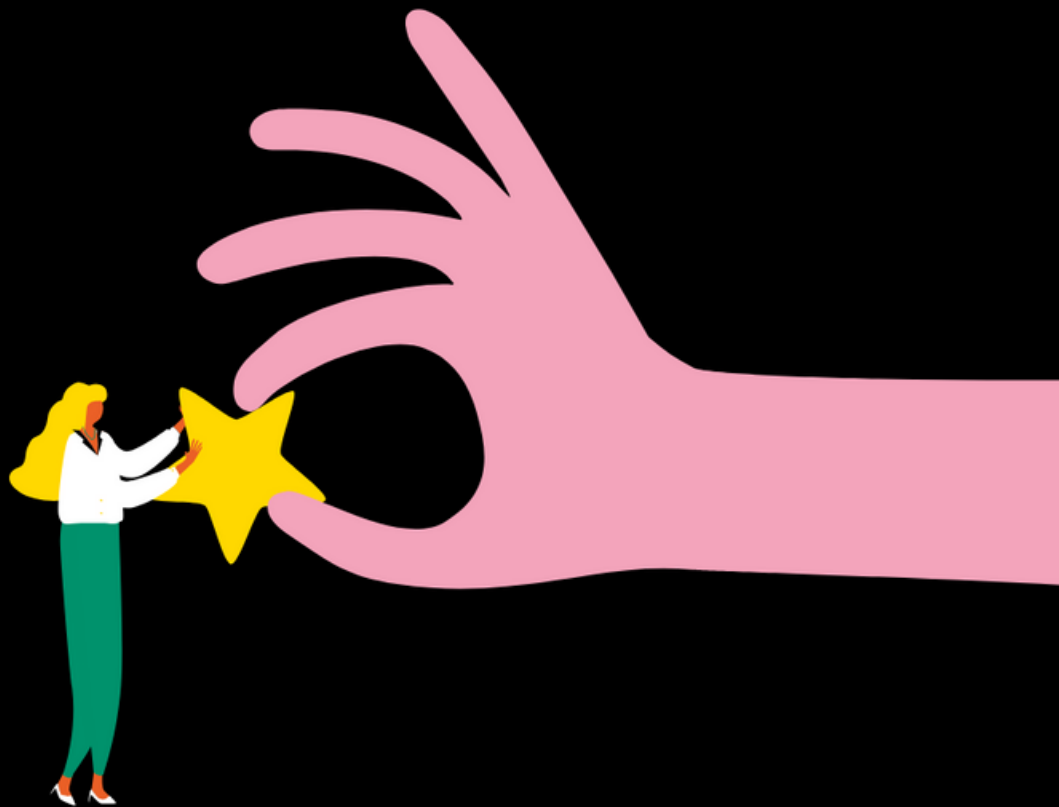
Visibility, Social Mobility, Success



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At AT&T, we believe connecting changes everything.

We are proud to be connected to Agnes Scott College and to support the Women's Global Leadership Conference – an impactful forum empowering the next generation of women leaders.

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IN AN EVER-CHANGING WORLD, HOW WILL YOUR TEAM STAY AHEAD?

Agnes Scott offers graduate degrees and certificates in communication, data, and diversity that deliver value to organizations.

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CONNECT:

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Agnes Scott empowers women of every identity to claim their place in our communities, workplaces and world.

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Learn more at partner.agnes.edu.

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